



# Nang Zarm Moun Hseng

## (Ying Tzarm)

I am a visual design and communications specialist with a deep commitment to social justice and human rights. With over 15 years of experience in design, marketing, and communications within nonprofit organizations, I bring expertise in editorial design, print and digital collateral, social media strategy, web development, photography, and videography. I am organized, thrive in fast-paced environments, and excel at solving challenges both independently and collaboratively.

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## Education

### Bachelor of Arts in Communication

Graphic Design and Journalism  
Waldorf University,  
Forest City, Iowa

Alpha Chi Honor Society – Member  
Dean's List

## Technical Skills

### Adobe Suite

InDesign	████████████████████
Illustrator	██████████████████
Photoshop	██████████████████
Audition	██████████████
Premiere	██████████████
After Effects	██████████████

### Online Design Platform

Adobe Design & Canva

### Web Development

Wix, Wordpress & Squarespace

### Photography

Portrait, Landscape, Action

### Microsoft Office

Word, Excel and PowerPoint

## Language Skills

English | Shan | Burmese | Thai

## Interests

Table tennis, travelling, art

## Work Experience

### Freelance Graphic Designer

Online Portfolio: [www.yingtzarm.design](http://www.yingtzarm.design)  
(June 2011 – Present)

### Communications Associate then Manager

Experimental Station, Chicago, Illinois  
(June 2022 – Jan 2023) (Sept 2023 – Present)

- Create and produce marketing and communications content across print and digital platforms, including email campaigns, website updates, and social media assets
- Publish and maintain website content, while ensuring accuracy, accessibility, and quality across digital channels
- Manage content calendars aligned with program timelines; organize and archive communication materials
- Design visual assets and capture photo/video content for programs and events; maintain and expand a centralized media library

### Database and Communication Coordinator

The Border Consortium, Chiang Mai, Thailand  
(Oct 2017 – June 2018)

- Provide technical support for data collection and analysis, and design data visualizations for organizational reports.
- Create and design a wide range of products and communication-related materials to promote and highlight the work of the organization

### Partnership Support officer

The Border Consortium, Chiang Mai, Thailand  
(Nov 2013 – Sept 2017)

- Provide cartography support to partners and organization
- Compile, manage data and design maps of projects

### Assistant then Coordinator of Information, Documentation and Research Department

Women's League of Burma (WLB), Chiang Mai, Thailand  
(April 2007 – May 2011)

- Research and Documentation of all WLB works
- Design and manage the publishing of WLB's print publication
- Manage social media and maintain the organization's website: [womenofburma.org](http://womenofburma.org)

References are available on request.